



Parallel Napa Valley's Inaugural Estate Wine

The Wine: PARALLEL Napa Valley 2006 ESTATE Cabernet Sauvignon

Release date: March 15, 2009 **AVA:** Napa Valley **Harvest Date:** 9/26/06 through 10/18/06

Fruit: 100% Cabernet Sauvignon **Alcohol:** 14.7%, **pH:** 3.92 **Brix** (at harvest): 26 to 28.1 brix

Aging: 21 months in new French Oak (Ermitage, Baron, Saint Martin, and Saury)

Production: 315 cases of 750ml, (357 6-packs, 546 3-packs), 96 Magnums, 24 Double Magnums, 5 Six-Liter bottles

The Winemaker's description of the Inaugural Estate Wine: *"Located in an area known for its excellence – the hills overlooking Lake Hennessey just east of St Helena – the Parallel mountainside vineyard reached its full maturity in 2006, producing top, very high-quality grapes. After 21 months in 100% French Oak, the first Parallel Napa Valley Estate wine was bottled unfiltered and unfined. This 100% Cabernet Sauvignon reveals spice and concentrated black fruits on the nose, the wine is opulent and layered with flavors of white chocolate, anise, licorice, cider and black currant. This is a mark of a 'grand vin.' ...Philippe Melka, Winemaker*

The Parallel Estate Vineyards: At a vineyard elevation of 850 to 1150 feet, Parallel is just northeast of Rutherford and southeast of St. Helena, on Greenfield Road, above Lake Hennessey and across the lake from Prichard Hill. It occupies a dramatic 62-acre Vaca mountainside ranch with spectacular ridgeline and valley views. The well-drained hillside soils allow us to produce smaller berries and concentrated fruit. With just eight acres planted, we have room to grow. The site orientation, drainage, and proximity to Lake Hennessey naturally provide for intense fruit and the volcanic soil allow for above average acidity.

The Winemaker: Philippe Melka has been with Parallel since day one. Robert Parker, in writing for *Food & Wine*, named him "One of the Nine Most Influential Winemakers in the World", "2005 Winemaker of the Year" and "One of the aspiring stars of Napa Valley," *Wine Spectator*.

The Vineyard Manager: Partners, Jim Barbour and Nate George, Barbour Vineyards. Like Philippe, Jim and Nate are widely recognized and have been the only Vineyard Managers Parallel has ever employed.

The Name: Parallel Napa Valley captures the essence of the lines carved by skis on the first run of the day - as illustrated on the label - the commonalities between Napa Valley and Deer Valley, and path of the lives of the eight partners.

The Company: Parallel Napa Valley is a partnership of close friends of thirty years, whose business and life successes combined with a love of wine and skiing, have led them to this adventure. The balance between entrepreneurial success and giving back to their communities is a philosophy that has tied the partners together over the years. They have found individual and group success in the areas of real estate development and sales, ski resort creation and construction, education and academia, hospitality and retail, corporate accounting, agriculture and environmental conservation. As a group they have focused their energy and privately donated over \$1 million to Park City schools; spearheaded development and fundraising for a 1,200-seat performing arts center; renovated and saved the historic Egyptian Theater; initiated the first student exchange program with mainland China; and served in Rotary, on several non-profit boards, School Boards and City Council. The partners continue to support charities including the US Ski and Snowboard Foundation, through wine donations and auction packages and have raised more than \$400,000 since launching Parallel.

The Partners: Steve and Val Chin, Mike and Toni Doilney, Mac and Ann MacQuoid, Joe and Paula Sargetakis

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